“MOVE VU”

MS. ERIN HAFKENSCHIEL

EXECUTIVE DIRECTOR, MOBILITY & TRANSPORTATION
VANDERBILT UNIVERSITY

ABSTRACT

MoveVU is Vanderbilt’s strategic transportation and mobility plan that falls under the FutureVU comprehensive campus planning efforts. MoveVU goals align with FutureVU guiding principles to beautify the campus, preserve and enhance the park-like character people enjoy, create a walkable and sustainable campus and better connect areas of campus that feel disconnected. MoveVU calls for diversification of transportation options, reduction of the drive alone rate to campus that aligns with university goals to become carbon neutral, prioritization of pedestrian and micromobility, and improvement of accessibility. MoveVU aims to give commuters more options to choose from when making their daily decision on how they will travel to and from campus. MoveVU aims to reduce Vanderbilt’s drive alone rate from 76.5% to 55% by 2025.

BIOGRAPHY

Erin Hafkenschiel is the Executive Director for Mobility and Transportation at Vanderbilt University. She served as the Director of the Mayor’s Office of Transportation and Sustainability for Nashville Mayors David Briley and Megan Barry from 2016-2018. Her previous experience includes philanthropic and consulting work for California Environmental Associates (CEA), the Bay Area Council, and the William & Flora Hewlett Foundation. Erin was a 2008 U.S. Fulbright Scholar to China where she studied urban planning and transportation. She is a Ph.D. candidate in Civil and Environmental Engineering at Vanderbilt University. She holds a Master’s in Public Policy & Urban Planning from Harvard University and a B.A. in Political Economy of Industrialized Societies from UC Berkeley, where she was also captain of the Varsity Women’s Lacrosse team.

ZOOM INFORMATION:
https://vanderbilt.zoom.us/j/94344656825?pwd=UDNTSjF4VmdTdnpwTy9sZHvZU1h5UT09
Meeting ID: 943 4465 6825
Passcode: 528266